SUPPLIER DIVERSITY

NASCAR is committed to establishing and strengthening mutually beneficial business relationships with diverse suppliers; ensuring there are equitable opportunities to participate in NASCAR’s supply chain while contributing to economic growth in diverse communities.

Our supplier diversity program recognizes the following as diverse-owned suppliers:

- Minority-owned businesses (Black or African American, American Indian or Alaska Native, Asian, Latinx or Hispanic, Native Hawaiian or Other Pacific Islander)
- Woman-owned businesses
- LGBT-owned businesses
- Veteran, Disabled Veteran and Disabled-owned businesses

A business must be at least 51% owned by one or more of the above persons to be considered a diverse supplier.

We encourage suppliers to gain certification through local, state, federal or private sector certifying agencies, such as NMSDC, WBENC, NGLCC, and SBA.

Suppliers that meet one or more of the above criteria are encouraged to contact supplierdiversity@nascar.com